Intelligent DNS & Traffic Management

NS1.com
• DNS is boring, but it's still the entrypoint to nearly every application used by every device on the internet

• Today's application architectures & internet workloads are distributed, automated, global, and even serverless - the core internet protocols supporting them, like DNS, were never designed for this and are in need of major innovation

• Huge opportunity to control & optimize your application's delivery if you have the data and the means to put it to work

Intelligent DNS & Traffic Management: Highly distributed & dynamic applications; Performance & automation imperatives; Legacy Managed DNS & appliance tech has ceased to evolve; NS1's intelligent DNS & traffic management leading market in addressing modern app delivery challenges
Pulsar

- Measures performance of your CDN or application endpoints from your real end users
- BYOD (Bring Your Own Data) via API or leverage our community data
- Tightly integrated into NS1’s managed and Dedicated DNS
Integrates with your application, your frameworks, and your vendors

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NS1’s Filter Chain

- Attaches to all of your RFC compliant records
- Executes in full for every single query received
- Allows for complex routing algorithms that are plugged into your monitoring and your data
Thank You!

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