

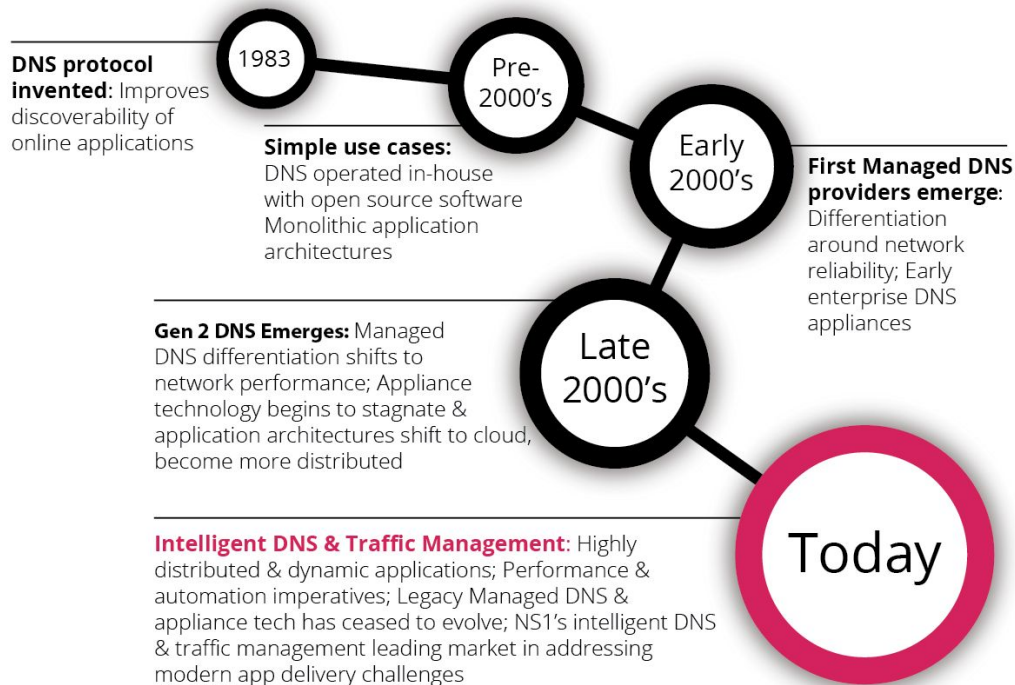


# Intelligent DNS & Traffic Management

**NS1.com**

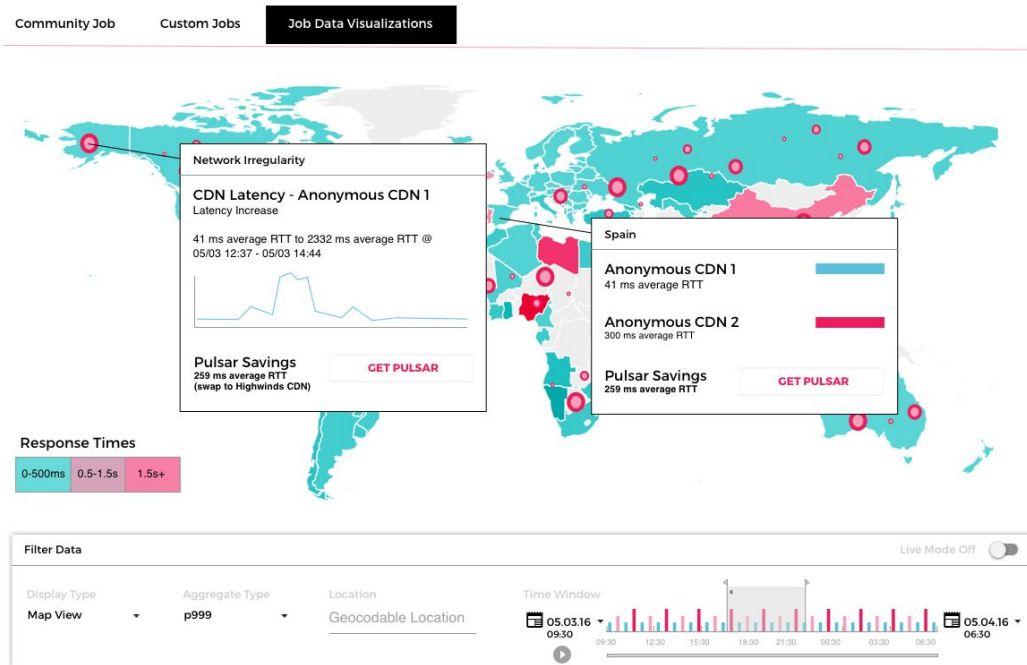


- **DNS is boring, but it's still the entrypoint to nearly every application used by every device on the internet**
- **Today's application architectures & internet workloads are distributed, automated, global, and even serverless - the core internet protocols supporting them, like DNS, were never designed for this and are in need of major innovation**
- **Huge opportunity to control & optimize your application's delivery if you have the data and the means to put it to work**



### Pulsar

- Measures performance of your CDN or application endpoints **from your real end users**
- BYOD (Bring Your Own Data) via API or leverage our community data
- Tightly integrated into NS1's managed and Dedicated DNS



Integrates with your application, your frameworks, and your vendors

## Inbound

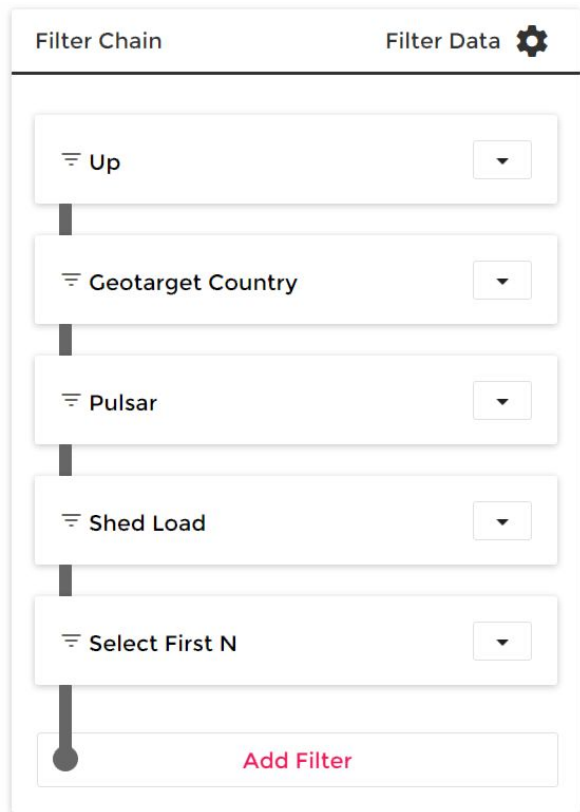


## Outbound



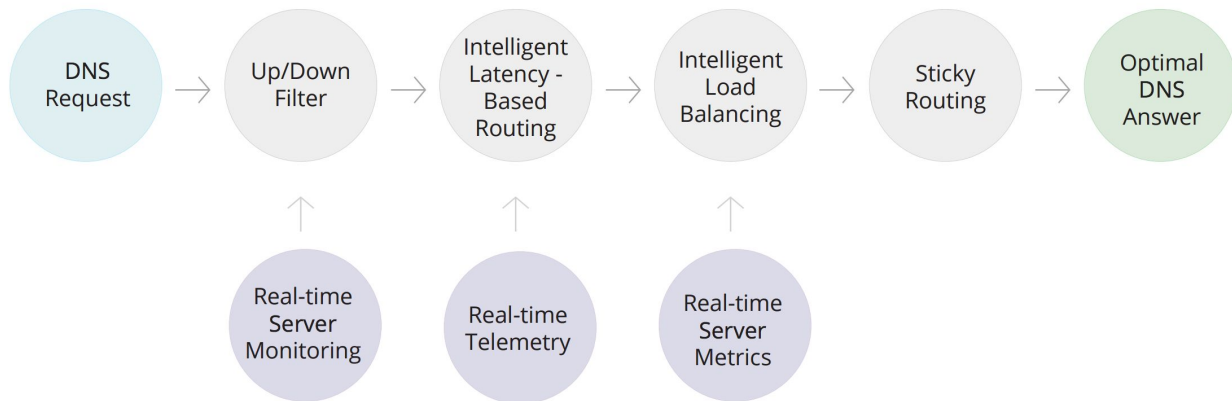
## Toolkits





### NS1's Filter Chain

- Attaches to all of your RFC compliant records
- Executes in full for every single query received
- Allows for complex routing algorithms that are plugged into your monitoring and your data





# Thank You!

Intelligent DNS &  
Traffic Management



@nsoneinc



@saturnspike



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