

GrafanaCon 2016 - NYC

November 30 - December 1, 2016

Join the Grafana team, along with hundreds of monitoring and data aficionados, for our second annual GrafanaCon. This two-day event will feature content and speakers from across the Grafana ecosystem, led by Torkel Odegaard, the creator of Grafana.

Day 1 will be a series of single-track talks on topics of general interest. Day 2 is all about rolling your sleeves up: a multi-track format with deeper dives, along with a plugin lounge.

GrafanaCon 2015 was a huge success! GrafanaCon 2016 offers great exposure to sponsors and a great way to reach the Grafana community.

	<i>GrafanaCon 2015</i>	<i>GrafanaCon 2016 (est)</i>
Attendees	100	250+
Number of Days	1	2
Hours of Content	4	20
Number of Speakers	8	10+

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Sponsorship Packages

Platinum Sponsorship - \$15,000

This exclusive sponsorship package gives your company top-billing at GrafanaCon 2016. Platinum sponsors will be the most visible and recognized supporters, and will get to make sure every attendee goes home with an insert in the official conference bag, keeping your brand top-of-mind long after the event is over.

All Platinum Sponsors Receive:

- Premiere placement on the conference website
- Premiere placement on conference videos
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Swag bag insert

*In Addition, Platinum Sponsors can Choose Up to **Three (3)** Extra Benefits Below:*

- Co-Sponsor the official after party
- Your branding on the provided lanyards and beanies
- Lunch and refreshments for either day, with branded signage
- Wifi for the conference for either day, with branded signage
- 5-Minute talk on Day 1
- Exhibit space at the Plugin Lounge

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Gold Sponsorship - \$7,500

The Gold Sponsor level is an effective way to reach future customers while distinguishing yourself from your competitors.

All Gold Sponsors Receive:

- Placement on the conference website
- Full-color logo on event banners
- Logo in screen rotation between presentations

*In Addition, Gold Sponsors can Choose Up to **Two (2) Extra Benefits Below:***

- Co-Sponsor the official after party
- Your branding on the provided lanyards and beanies
- Lunch and refreshments for either day, with branded signage
- Wifi for the conference for either day, with branded signage
- 5-Minute talk on Day 1
- Exhibit space at the Plugin Lounge

Silver Sponsorship - \$3,000

A cost-effective way to gain visibility to the Grafana community. The shared sticker table is always popular and sure to get your company noticed.

- Company logo on the conference website
- Space on shared sticker table

Contact Us

For more information about these packages, crafting a custom package or any other questions you may have, please contact: hello@raintank.io

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Your Company Contact Information (Please complete form below)

Contact Name _____	Company Name _____
Address _____	
City, State _____	Zip _____
Phone _____	FAX _____
E-Mail _____	Website Address _____

Representative Names for Badges

Attendee Name _____	E-mail _____
Attendee Name _____	E-mail _____
Attendee Name _____	E-mail _____
Attendee Name _____	E-mail _____
Attendee Name _____	E-mail _____

Additional Benefits (Platinum sponsors may choose up to three, Gold sponsors may choose up to two additional benefits)

- Co-Sponsor the official after party
- Your branding on the provided lanyards and scarves
- Breakfast for either day, with branded signage
- Mid-day refreshments for either day, with branded signage
- 5-Minute talk on Day 1
- Exhibit space at the Plugin Lounge

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Payment Information

Sponsorship Level

Platinum: \$15,000 Gold: \$7,500 Silver: \$3,000 Custom

Payment Options

Check Enclosed \$ _____

OR

Credit Card (Name) _____

Number _____

Expiration _____ CID# _____

Signature _____

TOTAL AMOUNT

Completed forms can be emailed to:

Trent White

Conference Organizer

trent@raintank.io

(660) 441.3029

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GrafanaCon Code of Conduct

All delegates, speakers, sponsors and volunteers at any GrafanaCon event are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.

The Quick Version

GrafanaCon is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, sexual orientation, disability, physical appearance, body size, race, or religion. We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

The Less Quick Version

Harassment includes offensive verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior are expected to comply immediately.

Sponsors are also subject to the anti-harassment policy. In particular, sponsors should not use sexualized images, activities, or other material. Be careful in the words that you choose. Remember that sexist, racist, and other exclusionary jokes can be offensive to those around you. Excessive swearing and offensive jokes are not appropriate for GrafanaCon. If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund.

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If you are being harassed, notice that someone else is being harassed, or have any other concerns, please contact a member of conference staff immediately. Conference staff will be visible by their special badges and clothing.

Conference staff will be happy to help participants contact hotel/venue security or local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe for the duration of the conference. We value your attendance.

We expect participants to follow these rules at all conference venues and conference-related social events.